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BANKING BOARD ACADEMY HIGH LEVEL SEMINARS

On July 15th and 16th, 2019, Oliver Wyman and Guglielmo Marconi University will host high level seminars at Palazzo Altieri, the representative offices of “Gruppo Banco BPM SpA”.

The first day of the event will see the participation of several illustrious figures, including Mr. Mauro Paoloni, Deputy Chairman, Banco BPM; Prof. Rainer Stefano Masera, Dean of Economics at Gugliemo Marconi University; Prof. Ignazio Angeloni, former SSM board member; Dr. Christian Ossig, CEO at Bundesverbandes Deutscher Banken, and Mr. Fabrizio Saccomanni, Chairman at UniCredit. During the event, Ms. Belen Romana, Non-Executive Independent Director Santander, Ms. Daniela Weber-Rey, Board member HSBC Germany and Prof. Patrick Kenadjian, ILF, Frankfurt, will discuss governance elements across Europe, their evolution and the most relevant characteristics today. Mr. Davide Taliente and Mr. Elie Frah from Oliver Wyman will present and discuss a review of the policy rationale and business opportunities and challenges in cross boarder M&A in Europe. In the evening the participants will dinner at “Nuovo Circolo degli Scacchi”, a very special venue in the centre of Rome.

During the second day of the event Prof. Franco Frattini, former European Commissioner and Foreign Affairs Minister of the Italian Republic and Mr. Frédéric Visnovsky, Deputy General Secretary Head of Resolution ACPR Banque de France, will address topics concerning Geo-politics and Geo-economics. Mr. Costas Michaelidis, Chairman at NBG, Mr. Nuno Amado, Chairman at Millennium bcp, and Ms. René Brulhart, Chair, AIF at the Vatican City, will discuss the challenges in the role of a Chair. Nonetheless, Pier Mr. Luigi Gilibert, CEO European Investment Fun, will present a keynote speech on innovation funding. At the end of the conference Mr. Mugur Isarescu, BNR Governor, will present the closing remarks.

For more information, please send an email to francesca.ranucci@oliverwyman.com

ATHENA GLOBAL EDUCATION PARTNERS WITH WESTFORD EDUCATION GROUP

Athena Global Education (AGE), part of Westford Education group, has been in the higher education services since 2009, providing quality bachelor and master’s degrees to aspirant learners all around the world in the UK, Italy and Spain. AGE delivers higher education services to the privileged and underprivileged, centering its mission on three criteria: affordable, accessible and accredited without any geographical barrier. AGE has developed a successful learning platform which focuses on the individual student necessities. Guglielmo Marconi University has entered into a multi-level strategic partnership with Athena Global Education that includes delivering the courses offered and certified by Guglielmo Marconi University as well as Articulation to the Diploma/ PG Diploma programs offered by AGE to do top-up master’s degree programs with the University. The GMU-AGE partnership provides students with the opportunity to follow MBA programs in English regardless of their location.

To know more about the courses offered by Athena Global Education, please visit www.athena.edu or email to info@athena.edu
In the article “Inclusive innovation for more equitable development” published on University World News, Suvendrini Kakuchi highlights that, when Emerging and Developing Economies Network (EDEN) launched its Seminars, the central topic of discussion was the development of the Japan-Sri Lanka collaborative platform and Dignified Pacific Initiative that aims to empower communities in the Pacific region. The EDEN Seminars, held at Shizenkan University, Nihonbashi campus in Japan, are public seminars where participants discuss the challenges and issues concerning current global development paradigm and propose innovative solutions for more equal progress. Dr Monte Cassim, a scientist and Sri Lankan long-term resident in Japan, heads the project and focuses his research activities on bringing innovation in the fields of agriculture and energetics in rural areas. Japan-Sri Lanka Innovation Platform is a dynamic example of how Universities can drive the change in these sectors. The first seminar considered the issue of exclusion that is currently fuelling popular discontent, leading to high intolerance, populism and the breakdown of civil order in many parts of the world. The seminar also focused on the concept of ‘inclusive innovation’, which mobilises advances in science and technology from developed nations such as Japan in order to help solve pressing problems in emerging and developing countries.

For more information, visit the link https://www.universityworldnews.com/post.php?story=20190613165038262

FEDERMANAGER: MANAGERS FOR THE FUTURE OF ROME AND LAZIO

On June 24th, 2019, Federmanager hosted the conference “Sfide da Vincere. Siamo Pronti. I manager per il futuro di Roma e della Regione Lazio” (Challenges to overcome. We are Ready. Managers for the future of Rome and Lazio Region).

The public conference, moderated by Manuela Moreno, chief editor of Tg2 television news in Rome, focused on the various current challenges, such as gender gap, security and digitalization. The conference saw the participation of several important figures including, Stefano Cuzzilla, President of Federmanager and Giacomo Gargano, President of Federmanager Roma. Gennaro Vecchione, General Manager of the Department of Information Security of the Republic, and Niccolò Marcello D’Angelo, Prefect and Deputy-Chief of the Police force. Giovanni Lo Storto, General Manager of Luiss Guido Carli University, and Claudio Lotito, Entrepreneur. Mario Trimeri, Manager and first world climber of the Seven Summits, and Raffaele Zurlo, CEO of Brenner Basis Tunnel.

Moreover, the round table saw the participation of William De Vecchis and Annamaria Parente, Vice-Presidents of the Public and Private Workforce Commission, and Riccardo Pedrizzi, National President of C.T.S. Ucid.

The objective of the meeting was to trigger thought-provoking considerations on our Territory and on the role of managers, companies and intuitions, with a specific interest for the approaches and the good practices to maintain and follow.
University of Applied Sciences of Zwickau, Germany, Guglielmo Marconi University close partner, is successfully collaborating with the SHARPEN project, which is part of the Erasmus Strategic Partnerships for Higher Education projects and stands for “SMEs HRM Attraction, Retention and Performance Enhancement Network.” The project initiated in September 2016 and ends in August 2019. The consortium consists of five European partner institutions, namely Kajaani University of Applied Sciences (KAMK) Finland, Technical University Liberec (TUL) Czech Republic, University of Applied Sciences Zwickau (WHZ) Germany, University of Huddersfield (UoH) the United Kingdom and Socialiniu Mokslu Kolegija Klaipeda (SMK) Lithuania.

The project targets SMEs (small and medium-sized enterprises), academics, students and practitioners alike, providing three distinct outputs. Here are the designated outputs described in the project report “HRM Approaches and Challenges in SMEs in five European Regions”:

- **Output 1:** learning module for higher education, specializing in the field of HRM focusing on SME environment
- **Output 2:** e-Handbook targeting SMEs audience, including case studies and practical tools for best practices and knowledge sharing
- **Output 3:** collaborative cross-regional research involving primary data collection in all five regions in order to generate new insights and contribute to close the gaps concerning HRM for SMEs

SHARPEN project goals include the application of Human Resource theories and best practices promulgated to partner companies through case study cooperation. Several important aspects of this highly innovative project regard the involvement of students and the enhancement of their understanding of HRM issues in SMEs, as well as international cooperation across countries.

Most students at the University of Applied Sciences Zwickau participated at the project. Many students assisted the first international study week held in Zwickau in 2017. Moreover, several events for SMEs and other interested companies and public institutions were organised throughout the project duration. The University of Applied Sciences is very grateful for the opportunity to advance HRM in SMEs in this unique international context and would like to invite all individuals and institutions interested to utilise the SHARPEN project outputs which will be available from September 2019 on.

For further information, please visit:
SHARPEN website [https://efis.tul.cz/sharpen/](https://efis.tul.cz/sharpen/)
Facebook @sharpenproject
Spotlight on Research

SOFT SKILLS: CAN WE TEACH THEM?

On June 17th, 2019, Guglielmo Marconi University, in collaboration with Manager Italia and Erasmus+ program, hosted an exciting and up-to-date event on soft skills and human capital in the digital age at the Aula Magna in Via Plinio. The theme of the conference concerned some crucial soft skills that are necessary to succeed in the immediate working environment. These skills, also referred as transversal, include creativity, flexibility, listening, and problem-solving.

“Soft Skills and Human Capital in the Digital Age” event was also based on two European Projects, eVET, online Vocational Education and Training platform, and DISCOVER, Developing Innovative Science Outreach for Vocational Education to Encourage STEM Careers and Education.

The event saw the participation of Prof. Tommaso Saso and Mr. Arturo Lavalle, Head of R&D area at Guglielmo Marconi University, respectively for the introductory speech and the role of moderator.

The relators participating at the meeting were divided in two groups. The first group was composed by Dr. Enrico Pedretti, Head of Marketing at Manageritalia, Ing. Ginamarco Montanari, General Manager the Italian Institute of Technology, Prof. Michele Petrocelli, Professor of Monetary Politics at and Responsible for the course on Softs Skills at GMU, Dr. Davide Trotti, President of AIDP Lazio and lastly, from Federica Funghi and Monica Faschiani presenting eVET and DISCOVER projects.

The second group was composed by Giambattista La Rocca, CEO NTV Italo, Dr. Maria Tringali, HR manager at INFOCERT, Dr. Licia Cianfriglia, Manager of Institutional Relations at ANP “Associazione Nazionale Presidi” and Dr. Carlo Mannoni, General Manger at “Fondazione Sardegna”. The goal of the conference was to provide the participants with valuable reflection points on how to succeed in the digital age, when soft skills have become extremely important tools useful during all the lifespan.

Given the digital nature of the University, the conference used a blended format that merged both on-site and online participation, thanks to online streaming and WhatsApp app, allowing students to attend the meeting and ask questions from all over the world. By the end of the conference, around 400 students had connected to GMU platform, and approximately 20 students used WhatsApp to ask questions.

For more information, send an email to progettieuropei@unimarconi.it
GUGLIELMO MARCONI UNIVERSITY GOES TO MEXICO WITH PROFIC PROJECT

On June 2-8, 2019, Guglielmo Marconi University conducted a Study Visit, at the University of Guadalajara and the University of Veracruz, two Mexican Universities, within PROFIC project. PROFIC - Professional Development in Intercultural Competence in Higher Education Institutions – is a three years Erasmus Plus project lead by the Glasgow Caledonian University, aimed at supporting academic and administrative staff of Latin American Universities in developing Intercultural Competencies (IC). GMU, as project partner, is currently involved, alongside with other European partners, in the first research phase, that consists in collecting data on the HEIs’ staff needs in terms of intercultural competencies. The data collection phase is crucial in defining the development of the IC training.

On June 4th and 5th Susanna Correnti and Sara Cella visited Centro Universitario de Los Lagos, part of University of Guadalajara, in the Mexican State of Jalisco. They conducted eight interviews with academic and administrative staff and participated as speakers at the Seminario de Internacionalización Universitaria, focused on the importance of Internationalization in HEIs (http://www.lagos.udg.mx/noticia/la-internacionalizacion-desde-diferentes-puntos-de-vista).

On June 6th and 7th GMU representatives, conducted interviews at Universidad Veracruzana, a public autonomous university founded in 1944 and located in the Mexican State of Veracruz, one of the most important universities in the Southeast region of the country.

For further information on the project, please visit the website www.profic.org or send an email to s.cella@unimarconi.it / s.correnti@unimarconi.it
REFLECTIONS ON THE NATIONAL CONFERENCE FOR MENTAL HEALTH

On June 14th and 15th, 2019, Sapienza University held the “National Conference for Mental Health” in Rome.

Forty-one years the law no. 180/1978 was approved. It foresaw the closure of asylums and the human degrade that came with it and launched the country into a state of global juridical avant-garde. The Conference highlighted the importance of Franco Basaglia’s groundbreaking thoughts, and the intangibility of the therapeutic and legal results achieved so far.

Particularly incisive was the voice of Don Ciotti who defined the attack on mentally fragile people as an attack on humanity as a whole, triggering a collective reflection on whether human rightminded sensors have ultimately failed. A country that refuses to protect the most vulnerable ones, debunking the resources dedicated to their safeguard.

Hence, it is only by declining the "I" and becoming a "We" that a State can prove its democratic strength, building a virtuous juridical and medical synergy in the matter of mental illness.

A recent study states, "DSM are generally able to use only 55.6% of the expected welfare services", therefore, partially compromising the capillarity of healthcare distribution.

The Conference aimed at reaching a higher level of proximity with the law of the people, incrementing the continuous therapeutic relation and multidisciplinary vocation with the patients. It is necessary to undertake a mental health policy that formulates a New National Plan, rendering homogenous the services delivered on the territory and creating virtuous synergies between the regions that developed the so-called best practices.

The creation of individual therapeutic itineraries presupposes a multidimensional focus on the patient, an objective that is reachable with economic and human resources. The Basaglia Law eradicated the juridical cannibalism between doctor and patient, between State/collectivity and weak subjects, erasing the stigma of mental health illness associated with socially dangerous, contained in the previous mental hospital legislation law n. 36/1904.

Moreover, if a country wishes to be considered as democratic, it must also legally embrace those with cognitive deficits, providing the resources necessary to grant equal protection and safeguard.

It is necessary to ignore the drift blurring the boundaries between custody and care, alongside with the instrumental debate on the non-sustainability of expenditures for the care of mental frailties. The attention given to civil rights also indicates the level of democracy of a country. The V section of the Court of Cassation with the decree n. 50497/2018 sanctions the use of mechanical restraint because the method cannot be considered in any way a medical act with curative purposes. It constitutes a “mere precautionary measure, whose use is legitimate only when urgent conditions are met” therefore, the Supreme Court indicates the perimeter of ethical action.

A collective leap towards responsibility and democratic surveillance are necessary to preserve the consensual dimension of health treatments, shedding light on the rights and needs of people suffering from mental illnesses.

The legislative rationale underlying the law n. 180/1978 raises from a cultural attitude, from a sequential genetic mutation, a way of thinking towards the otherness that F. Basaglia left as a legacy to the country.

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1 Don Ciotti, intervento live, 15 giugno 2018, Università La Sapienza – Dipartimento Economia - “Conferenza Nazionale Per la Salute Mentale”. 
The Basaglia law is designed to survive, and one cannot be a juridical illiterate while interpreting the profound essence it conveys. With regards to the treatment of people suffering from congenital or acquired mental illnesses, it is necessary to side with either Sparta or Athens. Climb the Spartan cliffs and treat people affected by fragilities like burdens of society, or team with Athens, that requires more effort because democracy is a complex creature to handle, especially regarding formal and substantial equality sanctioned by the third article of the Constitution.

However, "We are Greek when we speak and think what we say. We are Greek when we question what we commonly believe. We are Greek when we build the future." With this in mind, we should make an effort to stay on the Parthenon of the Acropolis of Athens, for those who are suffering from mental illnesses and lead them to the Athenian Agora, where Franco Basaglia will be waiting for us victoriously.

Avv. Claudia Bruno
Economic Official
PhD Student Humanities

English translation by Domitilla Corsini
GILLES DELEUZE’S TIME IMAGES IN POSTMODERN CINEMA

Sarah Adina Smith’s Buster’s Mal Heart is a puzzling and intricate movie just waiting to be pieced together. It is not only a philosophical movie, but it is, above all, a movie that was thought, written and directed by a philosopher making it so hard classification of Buster’s Mal Heart within a given genre.

The impossibility to reconstruct an accurate timeline linking together the entire movie fragments prevents spectators from having a plot, and without a plot, it is easy to get lost in what Gilles Deleuze called time-images. Buster’s Mal Heart is a continuous stream of time-images-consciousness going back and forth throughout the movie, creating a series of jumps and switch between present, past, and potential future. That is precisely the essence of time images: aberrant and a-centered by nature, provided with an own temporal density, so that they are not only in the present but also in the past. Time images are not images of time. According to Deleuze, they are pure optical and sound images wholly detached from movement, presenting time as subjectivity along the lines of H. Bergson’s philosophy. Bergsonian turning point is the trademark of modern and postmodern cinema searching for more thought and less narrative, even though action movies continue to be shot and produced.

Buster’s Mal Heart tells the story of a young Latino man called Jonah Cueto split into two halves by grief. The splitting is not only related to his heart, as every human being has blind spots, but it is also referred and presented at the end of the movie like a physical split of Jonah in two persons, two halves of the same man. One will go roaming in the mountain changing his name in Buster and the other one headed to the south to go fishing in the ocean will found eventually on a boat adrift at sea for one hundred days. The two halves are both searching for peace of mind and happiness in order to go back and hope for unity.

Jonah’s split hints at a sort of duality dwelling in him for a long time. Buster’s Mal Heart poses a straightforward question: can a man, born with a “bad” heart, change himself into a good and responsible family man? More simply, can freedom and love coexist in a perfect equilibrium? Questions, in a way, remain unanswered because the director has deliberately chosen to create openwork scenario so that spectators are free to read the movie as they wish.

The use of time images in postmodern cinemas is also closely associated with specific editing related techniques tending to give priority to fragments rather than to the reconstruction of the whole so that time is no longer the pure number of movement.

The measure of time gives way to the perception of time, which is, according to M. Proust, “a little time in pure state.” The relation between the act of the mind and the perceived object does extend further still because it stops being a system (the whole) to present itself like a circuit. Widening degrees of memory correspond to deeper and deeper strata of the object, along the lines of Bergsonian “attentive perception.”
This kind of perception tends to return to the object provoking the simultaneous expansion of memory and knowledge of reality; let us call it, philosophically speaking, matter, and spirit.

In Buster’s Mal Heart, the split of the main character Jonah the concierge into Jonah shaved, and Jonah bearded creates the above mention circuit that constitutes the backbone of the entire movie making different interpretations possible. The rich and fertile philosophical background of Buster’s Mal Heart ranges from the philosophy of time and perception (Bergson, Deleuze) to the particular dimension of experiencing “extreme situations” as Jonah is, in fact, a man who reached the limit. He will have to sink (as he says in the movie “I have this sinking sensation again”) deep down his personal hell before finding himself in limbo water (the belly of the whale) a sort of threshold that needs to be crossed in order to sort things out. Symbolic imagery and philosophical background are the essence of this engaged and a little bit dystopian movie. The split of Jonah in two halves recalls the topic of the “evil twin” thoroughly explored by the psychoanalysis as well. As far as the parallel realities, I personally find in the movie a strong echo to the quantum mechanics relevant theories, specifically the Copenhagen interpretation and the many-worlds theory, proving that cinema can really make us experience effects of reality that we are unable to perceive in everyday life, confirming itself to be a very powerful philosophical "thinking machine".

By Chiara Bellucci

Read full paper
https://www.academia.edu/39613170/Busters_Mal_Heart_Voices_from_the_Universe_-_an_inner_journey_through_time-images_liminality_and_quantum_mechanics
Glance at the Future

HORIZON 2020 FRAMEWORK PROGRAMME (H2020)
Co-funding of regional, national and international programmes

The COFUND scheme aims to stimulate regional, national or international programs to foster excellence in researchers’ training, mobility and career development, spreading the best practices of the Marie Skłodowska-Curie actions. This will be achieved by co-funding new or existing regional, national, and international programs to open up to, and provide for, international, intersectoral and interdisciplinary research training, as well as transnational and cross-sectoral mobility of researchers at all stages of their career.

Scope:

Each proposal funded under the COFUND scheme must have a sole beneficiary that will be responsible for the availability of the necessary complementary funds to execute the proposal. Applicants submit multi-annual proposals for new or existing doctoral programs or fellowship programs which are expected to have an impact on enhancing research- and innovation related human resources on regional, national or international level. Applicants having benefited from COFUND under previous calls (under the Seventh Framework Programme or under Horizon 2020) must explain how their proposal adds value in relation to the excellence and/or the impact award criteria, compared to their previous grant(s). As an example, added value could take the form of increased networking with organizations in less represented countries or capacity building measures there to further structure the European Research Area. Researchers supported under this scheme shall comply with the mobility rules of the Marie Skłodowska-Curie actions. Limitations regarding the researchers’ origin and destination should be avoided. Support cannot be awarded to researchers who are already permanently employed by the organization hosting them. Proposed programs are encouraged to cover all research disciplines (“bottom-up”), but can also focus on specific disciplines. In this case the range of covered disciplines should allow reasonable flexibility for the researchers. Programs that prioritize specific research disciplines based on national or regional Research and Innovation Strategies for Smart Specialization (RIS3 strategies) can also be supported. Synergies with the European Structural & Investment Funds (ESIF) are encouraged.

COFUND develops as follows:

A) Doctoral programs

Doctoral programs address the development and broadening of the research competencies of earlystage researchers. The training follows the EU Principles on Innovative Doctoral Training. Substantial training modules, including digital ones, addressing key transferable skills common to all fields and fostering the culture of Open Science, innovation and entrepreneurship will be supported. Collaboration with a wider set of partner organizations, including from the non-academic sector, which may provide hosting or secondment opportunities or training in research or transferable skills, as well as innovative and interdisciplinary elements of the proposed programme, will be positively taken into account during the evaluation.

Each researcher must be enrolled in a doctoral programme. Attention is paid to the quality of supervision and mentoring arrangements as well as career guidance. The selection procedure for doctoral candidates must be open, transparent and merit-based. The vacancy notice must include the minimum gross salary offered to the researcher, as set out in the proposal.
B) Fellowship programs

Fellowship programs fund individual research training and career development fellowships for experienced researchers. The programs supported should have regular selection rounds following fixed deadlines or regular cut-off dates, allowing fair competition between the researchers applying. The selections should be based on open, widely advertised competition (the vacancy notice must include the minimum gross salary offered to the researcher, as set out in the proposal), with transparent international peer review and the selection of candidates on merit. Mobility types supported by fellowship programs may be similar to the ones supported under Marie Skłodowska-Curie Individual Fellowships. On top of transnational mobility, applicants are encouraged to include elements of cross-sectoral mobility and interdisciplinary into their programs. Fellowship programs should be based on individual-driven mobility, i.e., researchers should be able to freely choose a research topic and the appropriate organization to host them, fitting their individual needs.

Given that the aim of the co-funded fellowship programs is the support of individual fellows, research teams will not be funded.

Expected Impact:

At researcher level:
- Augment and diversify the set of skills, both research-related and transferable ones, that will lead to improved employability and career prospects both in and outside academia
- Forge new mind sets and approaches to research and innovation work through interdisciplinary and intersectoral experience
- Enhance networking and communication capacities with scientific peers, as well as with the general public, that will increase and broaden the research and innovation impact

At organization level:
- Increasing the attractiveness of the participating organization(s) towards talented researchers
- Boosting research and innovation output among participating organizations
- Strengthening of international, intersectoral and interdisciplinary collaborative networks that will reinforce the organization's position and visibility at a global level, but also at a regional/national level by helping them become key actors and partners in the local socio-economic ecosystems

At system level:
- Aligning of practices and policies in the context of the EU Human Resources Strategy for Researchers (HRS4R), enhanced implementation of the Charter and Code and the EU Principles for Innovative Doctoral Training at regional, national or international level
- Supporting the practice of Open Science through targeted training activities
- Increase in international, interdisciplinary and intersectoral mobility of researchers in Europe
- Improvement in the working and employment conditions for researchers in Europe at all levels of their career, starting from the doctoral stage
- Strengthening of Europe's human capital base in research and innovation and structuring of a stronger European Research Area
- Increase in Europe's attractiveness as a leading destination for research and innovation
- Better quality research and innovation contributing to Europe's competitiveness and growth, including by supporting regional or national smart specialization strategies when appropriate.

The deadline for submission is 26 September 2019 17:00:00 Brussels time.

For more information, visit the link https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/msca-cofund-2019;freeTextSearchKeyword=;typeCodes=1;statusCodes=31094501,31094502;programCode=H2020;programDivisionCode=31047830;focusAreaCode=null;crossCuttingPriorityCode=null;callCode=Default;sortQuery=openingDate;orderBy=asc;onlyTenders=false;topicListKey=topicSearchTablePageState
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