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# Academic Highlights

Great success for the XI International GUIDE  
Conference in Madrid!

## Glance at the **Future**

EU-US collaboration on 5G in Horizon 2020\_Next webinar by  
PICASSO project

## Spotlight on **Research**

2nd Meeting of the European Project ACADEMICA in Valencia

# Academic Highlights



## Great success for the XI International GUIDE Conference in Madrid!



The IX Edition of the International Edtech Iksanbar Congress and the XI International GUIDE Conference has been held in Madrid from 22nd to 24th of June. The conference has been jointly organized by the University of the Basque Country, Madrid Open University and GUIDE Association, leading institutions in the field of e-learning and technology-based education. The conference has been focused on pointing out breakthrough innovations in the field of education through the analysis of case studies, practical applications and data processing of students', faculties' and organizations' performance. Latest strategies and trends have been gathered into core topics i.e. *Learning Analytics*: how to use data to benefit students, teachers and administrators; *Games and simulations as new problem-solving tools*; *Customized learning*: personalized and responsive feedback system; and, finally, *Creative, collaborative and video-based learning*.

For further information, please visit the official website  
[http://www.guideassociation.org/11internationalconference\\_2016/index.php/en/](http://www.guideassociation.org/11internationalconference_2016/index.php/en/)

## Marconi University at an international Fashion event Academia Factory 2016!

On 8th of July, Guglielmo Marconi University joined the international Fashion event **Accademia Factory 2016** organized by *Accademia Costume Moda* within the major event *Altaroma*. *Accademia Costume Moda* is an Italian Artistic Higher Education Institution focused on costume and fashion, whose educational mission is to offer culture, design and craftsmanship linked to a laboratorial approach. During the event, for the first time, an Italian student and an Italian school as well has been awarded with *LVMH Graduate prize*. GMU strongly agrees with the *Accademia's* goals where custom and costume become the combination of the ever changing world of Fashion and the endless evolution of human life, marking the level of sensitivity of each era and culture. An effective cooperation will be starting in the next future to renew **GMU Master in Fashion Design**. University strategy is aimed at establishing linkages with experienced partners in order to strengthen the quality of Higher Education offer and in such way reinforce the competitiveness of EU Fashion worldwide.

For more information visit  
<http://www.accademiacostumeemoda.it/en/>  
<http://www.vogue.it/vogue-talents/fashion-schools/2016/06/16/francesca-richiardi-dellacm-vince-lvmh-graduate-prize>

## INSPIRING Science Education EU Project to make science education more challenging

Final results of the European project *INSPIRING Science Education ISE – Large Scale Experimentation Scenarios to Mainstream eLearning in Science, Mathematics and Technology in Primary and Secondary Schools* have been presented to the international audience of the Guide Association Conference in Spain. 28 project partners such as Universities, Research Centres, Ministries expert in the field of Science Education located in 14 countries have either provided digital resources and opportunities for teachers helping them to make science education more attractive and relevant to students' lives or have helped students to make their own scientific discoveries through access to the latest, interactive tools and digital resources. The main project goal was to implement the Inspiring Science Education demonstrators and scenarios at large scale in Europe by means of online labs (remote and virtual) and applications, advanced Technological Applications, educational repositories and portals. ISE is thus based on **Inquiry Based Science Education** (IBSE), an approach based on investigation, and **Big Ideas of Sciences**, that is inquiry-based educational scenarios associated to one of the Big Ideas of Science.

For more information please visit official project website  
<http://www.inspiringscience.eu/>  
 ISE Portal: <http://portal.opendiscoveryspace.eu/ise>

## GMU International Master in Business Administration (IMBA): high-level skills to look beyond national borders

# IMBA

Much *more*  
than  
*theory*

GMU is proud to introduce to the international audience the up to date International Master in Business Administration, renewed to combine an innovative learning methodology with a cross-cultural approach and a more developed entrepreneurial thinking allowing to excel at strategic positions at the highest international level.

IMBA will allow students to gain a thorough understanding of the business world with a specific focus on Finance or Management, to strengthen professional leadership and critical thinking skills, to be more competitive in a global labor market, to have a degree certified in Europe and in the USA, to take advantage of high qualified academic experts, to benefit from a customized assistance along the learning path, and develop an entrepreneurial mindset.



At the end of the 12 months academic year, students will have an in depth overview of key subjects such as administrative services, business ownership, finance, human resources management, job relations, management consulting, marketing, product development, risk and insurance analysis, sales, business case lessons focused in particular on internationalization of SMEs and Made in Italy.

For more information visit <http://www.gmuonline.org>

■ ■ ■ "As scientists, we have both an opportunity and a responsibility to contribute to solutions" (Eva Alisic, co-chair of Global Young Academy)

# University World News

THE GLOBAL WINDOW ON HIGHER EDUCATION

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University World News published an interesting article of Global Young Academy, an association of young scientists, highlighting that one of the most urgent issues is a better understanding of cultural values and making use of these values to facilitate negotiation.

They held the workshop Fresh Eyes on the Refugee Crisis: An interdisciplinary approach in Amsterdam, the Netherlands, in December, in partnership with the Dutch Young Academy and the Royal Netherlands Academy of Arts and Science. Academic experts and practitioners representing various disciplines, countries and cultures identified areas that require further attention in the crisis and to which the global research community can contribute.

They presented the results on Higher Education with recommendations for international organizations and the international research community on handling the crisis and asked to European research community to contribute better insights into the refugee crisis to support policy-making.

For more information, please visit <http://www.universityworldnews.com/article.php?story=20160312030135646>

# Spotlight on Research



ITALIAN LAW FIRM

On 7th July 2016 the famous Italian international law firm **Gianni – Origoni – Grippo - Cappelli & Partners** organized a business meeting at their prestigious headquarters located in the centre of Rome.

The reunion focused on the presentation of the activities carried out by one of the biggest Chinese law and consultancy firms, i.e. **Han Kun Law**, whose representatives gave an insight on the peculiarities of the Chinese cultural and business environment paying particular attention to the issues related to trademark registration and Intellectual Property protection.

Those aspects are very relevant for investors, entrepreneurs and all the stakeholders that want to develop and consolidate relationships with counterparts in that country. Marconi University took part in the event bringing its experience in the field of higher education and especially of international research projects where IP and IPRs always represent a critical matter when it is time to exploit results.

For more information about Han Kun and Gianni – Origoni – Grippo - Cappelli & Partners, go respectively to <http://www.gop.it>

## 2nd Meeting of the European Project ACADEMICA in Valencia

The European project *ACADEMICA Accessibility and Harmonization of Higher Education in Central Asia through Curriculum Modernization and Development* has organized the 2nd Project Meeting In Valencia, Spain, from 3rd to 6th of July 2016. The project, coordinated by Burgas Free University, is aimed at sharing experiences and innovative learning methods. Those tools and procedures have been developed in Europe in cooperation with the Asian countries such as Kazakhstan, Uzbekistan and Turkmenistan.



The meeting was held at the Universitat Politècnica de Valencia. The agenda has been focused on the assessment of the mid outcomes i.e the results of the National Summary Reports of the Central Asian partner countries and the development of the next deliverables.

For further information, please visit <http://www.academicaproject.eu/>

# Glance at the Future

## EU-US collaboration on 5G in Horizon 2020\_Next webinar by PICASSO project



GMU would like to suggest you an interesting initiative within the European PICASSO project. Partners are organizing a first webinar on "EU-US collaboration on 5G funding opportunities in Horizon 2020", on the **13th of September 2016** (17.00 CEST).

With the webinar on "EU-US collaboration on 5G funding opportunities in Horizon 2020", PICASSO will explore how EU-US collaboration in 5G can be served best in the next Horizon 2020 Call for Proposals, taking into account the EU-US innovation ecosystems, the established collaboration between 5G PPP and 5G Americas as well as the target technical objectives defined by the 5G PPP Strategic Research Agenda, in order to enhance collaboration with US researchers and innovators. Duration: approx. 90 minutes. Technical System: Adobe Connect. Participation: Free of Charge. Agenda and Registration available at: <http://www.picasso-project.eu/5g-horizon-2020-webinar/> Please note: The PICASSO consortium would like to share the Contact List of participants registered to the webinar with all other registered participants, with the aim of boosting new opportunities of cooperation between US and EU researchers and innovators involved in the next Calls for Proposals. By subscribing to the webinar you confirm your agreement.

For more information, please visit [www.picasso-project.eu](http://www.picasso-project.eu)

## SC2 INFO-WEEK 2016: Published the Presentations

*Societal Challenge 2 Info Week for the 2017* calls has been organized from 27th to 29th June 2016 in Brussels. It is possible to have an overview of the achieved results and the Best practices of FP7 projects and H2020 highlighted during the three days event, as well as the priorities pointed out by the EU Commission related to Dissemination of Horizon2020 projects and the presentations of on the next Work Programme 2017 of Societal Challenge 2.



Finally, the registrations of the speeches are either available in the website, relevant to be updated about debates on next topics.

To get all the information and materials, please visit the website [http://ec.europa.eu/rea/about\\_us/events/societal\\_challenge2\\_info\\_day\\_event\\_2016\\_en.htm](http://ec.europa.eu/rea/about_us/events/societal_challenge2_info_day_event_2016_en.htm)

## DG Energy (ENER) Call for tenders: Competitiveness of the renewable energy sector

On 14/07/2016, the European Commission has published this invitation to tender for services to conclude a contract with a service provider (or consortium) to conduct a study on the competitiveness of the renewable energy sector. The selected service provider will support the EU institutions in discussing, amending and then adopting the revised Renewable Energy Directive, through providing data and evidence on the competitiveness of the renewable energy sector. The objective of the contract is to provide technical assistance that shall include: data collection, analysis and assessment of the competitiveness of the heating and cooling sector, including markets potentials, services and products, jobs and growth creation; data collection, analysis and assessment of the competitiveness of corporate sourcing renewable energy and its benefits and challenges. Time limit for receipt of tenders: 12/09/2016.

 Ted-tenders electronic daily

For more information, please visit the official website, <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=1655>



GMU Magazine has been released with the contribution of all academic staff and partners around the world, if you wish to contribute highlighting any important news in accordance with the line of the release, please do not hesitate to contact us sending an email to [i.reggiani@unimarconi.it](mailto:i.reggiani@unimarconi.it)